



14th January 2021

EXPRESSIONS OF INTEREST – WASTE NOT ADVISORY BOARD

About Waste Not

Waste Not is an early-stage social enterprise based in Broome, WA. Our vision is to provide an organic waste management service that builds resilient regional communities, not landfill. We achieve this through the innovative use of nature-inspired organic waste management techniques, with Black Soldier Fly farming the cornerstone of our approach.

Our approach is tailored specifically to the unique circumstances of regional communities across Northern Australia, an area that is currently woefully underserved in regards to organic waste management. By redirecting organic waste away from landfill, we reduce greenhouse gas emissions whilst creating jobs and contributing to local circular economies through the supply of feed and fertilizer products.

Waste Not is currently undertaking a 2-year commercial pilot in Broome. This pilot will enable us to develop a model that is suitable for replication across the north-west of WA and other regions in northern Australia.

Waste Not is a social enterprise, which means we exist to fulfill a mission – to create tangible social and environmental impact in our communities. We aim to fulfill this mission by creating social impact jobs with an emphasis on environmental resilience and Aboriginal partnerships. We reinvest 50% of our profits to fulfilling this mission in the regions in which we operate.

About the Advisory Board

Waste Not is seeking to appoint an advisory board to assist with building capacity in strategic skill areas that will contribute to a successful pilot program. It is anticipated that this board will consist of 3-5 people. The strategic skill areas required are outlined below. Please note, board candidates are not expected to be proficient across all skill areas.

Strategic Business Development:

Desirable skill-sets: Identifying and building strategic partnerships, identifying funding/capital raising opportunities that are aligned with company values, corporate governance, Indigenous engagement and establishing business partnership agreements.

Sales and Marketing:

Desirable skill-sets: knowledge of market research tools, developing and assessing marketing strategies, building a strong online presence, brand management and customer relationship management.

Financial Advisor:

Desirable skill-sets: strategies for managing cashflow and maintaining the financial health of a small business, accounting knowledge to help grow the business, and ability to work with accountant.

Waste Not Food Recycling (ABN 49 635017748)
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www.wastenotfoodrecycling.com.au



Legal and Human Resources:

Desirable skill-sets: Up-to-date knowledge of regulations relevant to small businesses and staff employment, negotiating sales contracts, reviewing MOU's and partnership agreements.

Commitment Expectations:

Advisory board members will be asked to commit to the following;

- Four (4) online meetings per year, to be held quarterly. Meeting agendas and relevant documentation will be spent the week prior for review.
- Be able and willing to offer individual mentoring sessions with the director, Lauren Bell. Unless otherwise discussed, this expectation will be capped at 3 coaching sessions per quarter, with each session taking a maximum of 2 hours.
- Where appropriate, facilitate introductions with relevant people in their networks.

Advisory board members will be asked to commit to their position for 1 year. Positions will be renewed annually to allow for any changes to the required skill-sets as the business grows, and to accommodate changes in advisory board members circumstances.

For the duration of the pilot period (2021-2022) a position on the advisory board will be voluntary. Beyond this period, dependent on the outcomes of the commercial pilot, it is anticipated that the positions will be remunerated for each quarterly meeting.

Expressions of Interest:

If you are interested in participating in the Waste Not Advisory Board or wish to discuss further, please get in touch at lauren.bell@wastenotfoodrecycling.com.au for a confidential discussion.

Please note, the **EOI period will close at 26th of February 2021** to allow time for the panel to be finalised before the first quarterly meeting to be held towards the end of March 2021 (Date TBC).